

Alex Ulbricht

818.239.9283 \ www.alexulbricht.com \ member AIGA Los Angeles

Education

The Art Institute of California, Los Angeles, CA *01/00 – 09/02*
Honors Degree - Bachelor's of Science, Graphic Design

The Illinois Institute of Art, Chicago, IL *10/98 – 12/99*
Visual Communications

Skills

Software:

Quark Xpress, [Adobe] PhotoShop, Illustrator, InDesign, After Effects,
[Macromedia] Flash, Dreamweaver, Fireworks, [Microsoft] Word, Excel,
FrontPage, PowerPoint, [Netobjects] Fusion, [Allaire] HomeSite

Experienced on both MAC and PC
Versed in HTML, JavaScript, and ActionScript

Fluent in English and German

Experience

United Online, Woodland Hills, CA *12/04 – Present*
Online advertising design - concept, design, and produce online
advertising creative for product upsell and sweepstakes promotions.
Extensive use of Flash with heavy emphasis on file size limitations.
Print design - concept, design, and produce various marketing materials
such as billstuffers, software packaging and CD sleeves.

LA Times interactive, Los Angeles, CA *09/04 – 12/04*
Online advertising design - designed and produced online creative
for clients advertising on the LA Times website.
Web design - redesigned front pages for latimes.com classifieds sections.

Askya Group, El Segundo, CA *07/04 – 09/04*
Design and production of real estate offering brochures.
Activities included image selection, retouching, layout, typography,
and preparing files for printer.

BCC News, Los Angeles, CA *10/02 – 07/04*
Senior Designer: Worked closely with clients to create editorial news
media campaigns. Lead the creative team in producing online,
broadcast, and print material for campaigns. Created Flash driven
'webmercials' and online advertising media.

IM Chait Gallery, Beverly Hills, CA *08/02 – 04/03*
Website design and production including online auction gallery.

Screen Actors Guild, Los Angeles, CA *04/01 – 05/01*
Design of brochure and info package for SAG Foundation
program dedicated to help underprivileged children.

Dynagraphics, Portland, OR *02/98 – 06/98*
Pre-Press Assistant
Made proofs: bluelines, match prints. Prepared plates for the press.